

SALTY STREET FEST

SPONSORSHIP

SATURDAY

MAY 13TH, 2023



Location: Hudson Street in downtown Salmon Arm

Description:

The annual Salty Street festival takes place **Saturday, May 13, 2023 from 10am – 3pm** on Hudson Street in downtown Salmon Arm. Hundreds of people of all ages enjoy this FREE street festival. This festival continues to grow each year and is loaded with great family-oriented activities. The festival is planned specifically during the same weekend as the Salty Dog Enduro race, as a separate event and a fun way for participants to engage with the local businesses, attractions and community members. This street festival event features some highly popular and attractive activities and entertainment such as face painting, street musicians, clowns, jugglers, entertainers, music, vendors and contests. In 2022, because of the generosity of our sponsors we were able to bring in big attractions such as the Trial Stars Bike Demonstration, the kid's bike rodeo and a pie eating contest! We are in the planning stages, and as we work through the budget and sponsorship opportunities we aim to once again bring the very best features to this event!

Sponsorship Opportunities

In 2023, we are offering two types of sponsorship (by amount, or by activity) to open up the opportunities that best fit your organization or interests. Sponsors are all recognized for their support in different ways! Financial support helps keep this festival free from any admission fees for all who attend, as well as pay for attractions, activities, equipment and entertainment.

The planning, budget and execution of the Salty Street Festival is organized by an experienced committee of community leaders and non-profit organizations. All members of the planning group are equally committed to the success of the street festival, and to creating an event that attracts visitors from out of town during the shoulder season in the Shuswap region.

We hope you are interested in supporting this event!

For more information on the Salty Dog Enduro Race and the Salty Street Fest go to:
saltydogenduro.com OR saltydogenduro.com/street-fest

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Super Rad
\$2,000

- Logo on poster
- Logo on webpage for Salty Street Fest
- Logo on signage at street festival
- Announced by MC at festival
- Recognition on Social Media
- Name/Organization acknowledged in any media releases/radio advertisements

Super Awesome
\$1,500

- Logo on webpage for Salty Street Fest
- Logo on signage at street festival
- Announced by MC at festival
- Recognition on Social Media

Super Salty
\$500

- Logo on signage at street festival
- Announced by MC at festival
- Recognition on Social Media

Super Fun
Activity Sponsor

- Recognition based on dollar amount if above \$500
- Logo at activity station
- Announced by MC at festival
- Recognition on Social Media

Available Sponsorships (Or talk to us about an idea!)

- \$3000 Trial Stars
- \$200 Face Painter
- \$200 Photo Booth
- \$200 Juggler

Please fill out payment information below and submit to Salty Street Festival:

Email Your Information to: saltystreetfest@gmail.com

Phone: 250-306-0803

Mail: Innovation Centre at 220 Shuswap Street NE, Salmon Arm, BC, V1E2N4

Contact Name: _____

Organization Name: _____

Phone Number _____

Mailing Address _____

Email Address _____

Sponsorship Level or Amount _____

Methods of Payment:

- E-transfer to admin@saeds.ca
- Drop off cheques in person made to **Salmon Arm Economic Development Society**
- Mail to SAEDS at above address

For e-transfer:

- Security Question: What country do we live in?
- Answer: Canada